





#### But Seriously:

I'm an avid Lover of Law.

An Informational, Legal, Motivational and Empowerment Speaker.

Transactional and Trial Lawyer.

An educational enthusiast.

Mission: To Educate Cannabis
Business Owners regarding the
necessary structures necessary for
operation and success and to avoid
violations that can cost them
peace, money and their business.

#### SL DEBARROS LAW FIRM, LLC: EST. 2014

- Since Our establishment, we have been teaching business owners like yourself how to create a business from incorporation to operation, to planning for serious injury or unavailability to closing.
- Since then, I have spoken at sixteen seminars on business and have hosted countless seminars and webinars regarding various legal issues dealing with business.





## SECURE De garra

Learn how to properly form your LLC or NPO, present and draft a solid contract to your clients, obtain ousiness insurance, and protect your brand

Y/SECURETHEBRANDCHICAG







Copyright 2020 SL DeBarros Law Firm, LLC







## What Type of Operation Do You Want?

Your Start-Up will be different based on what type of Cannabis Company You Want to run.

#### But... Here are 5 Common Things:

- 1. Application Fee
- 2. Proof of Registration
- 3. Proposed Operating Bylaws
- 4. Proposed Business Plan
- 5. Proposed Employment Policies
- 6. Name, address and DOB for each principle officer and board member (21 yrs) & verification of Background checks
- 7. Provide current local zoning ordinance
- 8. Maintenance of business records



# Major Points for Start-UP All Cannabis Businesses

Proposed
Operating
ByLaws

**Proposed Business Plan** 

Proposed Employment Policies

Zoning

Maintenance



Copyright 2020 SL DeBarros Law Firm, LLC

### Proposed Operating ByLaws

Why Are these Important?

No online downloads that do not speak to your organization and members?

#### **Considerations to be given:**

- What contributions are all owners making?
- What profits and losses should be attributable?
- Do we need other investors to provide capital for operation?
- If so, what percentages are we giving? How will that impact the bottom line? Do they have power in the company?



#### Proposed Business Plan

Why?

The State needs to know that you are taking this seriously.

**Traditionally**: Businesses are not required to make business plans to be operatable.

**In Cannabis**: Costly and need to ensure that you understand your numbers, plans for employees, financing, etc.



#### Example:

If you are a **cultivation** business, your business plan would have information that clearly illustrates how you inventory, packaging and security plans would be covered.

If you are an **infusing** business, you will include plans regarding your protocols on infusing the products, packaging and delivery, to name few.

If you are a **dispensary** organization, your business plan may include security protocol, making deliveries, front and back of store operations, and destruction of unsold cannabis, to name a few.

If you are a **transportation** company, you will want to include measure regarding security, employee supervision and proper licensing, pick-up and drop-off protocols, to name a few.

### Proposed Employee Policies

It is impossible to run a million-dollar industry without employees.

With employees, come a multitude of personalities and characteristics.



#### Employee policies

- Employees Can make or break your company.
- They need to be properly trained. Failure to do so, can cause you high penalties.
- Establish Code of Ethics.
- Establish Guidelines for Warnings and Termination.
- Establish Employee Practices (Handbook) not just addressing employee behavior but how to report matters/document necessary protocol in the business.
- Establish Anti-Discrimination Practices.

### Why?

Poverty Mindset in a Million-Dollar Industry.

Bare Minimum = Failure to Properly Document

Surprise Check-Up or Employee Sues?



#### Zoning Ordinance

- Cannabis illegal federally.
- Business cannot be in close proximity to schools or churches.
- Need enough land space for Cultivation Centers.





#### What is Maintenance?

Following the legal guidelines to ensure that your business is legally operable.

Maintaining the corporate shield, limits liability only to the assets of the company – not your personal assets.

If you fail to legally and properly maintain the shield, the "corporate veil" may be "pierced." We call this – Piercing the Corporate Veil.

#### Examples of Maintenance:

- 1. Filing Annual Taxes
- 2. Filing Quarterly Taxes
- 3. Filing Sale tax elections
- 4. Keep track of corporate records
- 5. Having proper accounting procedures (no commingling of assets)
- 6. Recording Meetings and Minutes



#### Dangers of Failing to Maintain

- Personal Liability
- Expensive Penalties
- Garnishment by IRS for taxes
- Improper Valuation of Business if selling in the future and overpayment in sales taxes.





#### Thank You!

To Schedule A Consult: www.sldebarros.com/intake

For More on Cannabis Seminars & Courses

www.sldebarros.com/events

